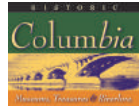


SUSQUEHANNA NATIONAL HERITAGE AREA APPRECIATES THE SUPPORT OF
OUR GENEROUS PRIVATE DONORS AND MAJOR FUNDING PARTNERS:



R.H. GOODNO
RIVERLANDS
FUND

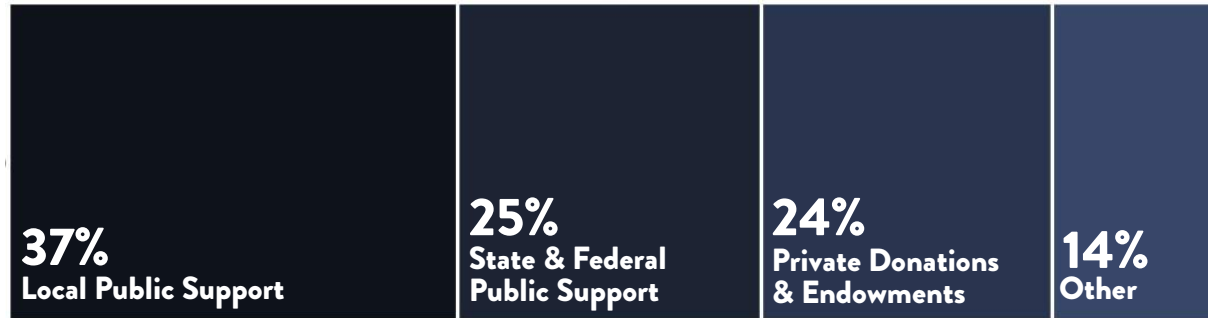


County of Lancaster
County of York

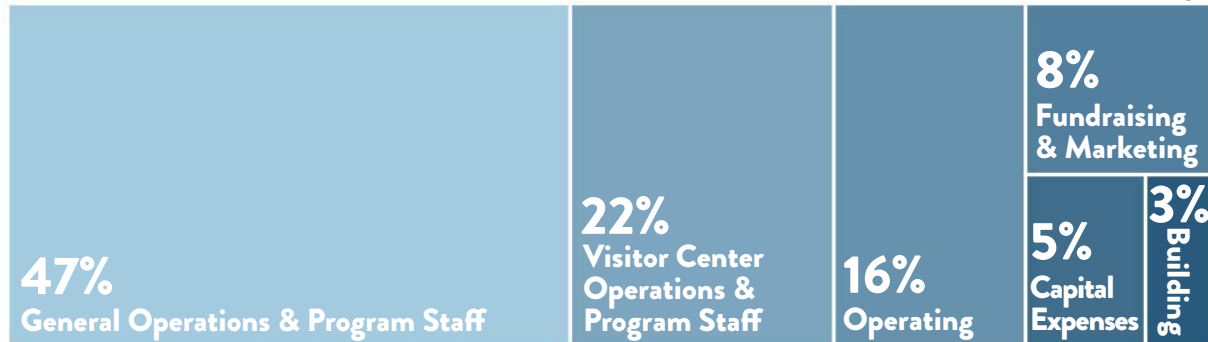


2020 OPERATIONS FINANCES

REVENUES: \$1,178,791



EXPENSES: \$901,994



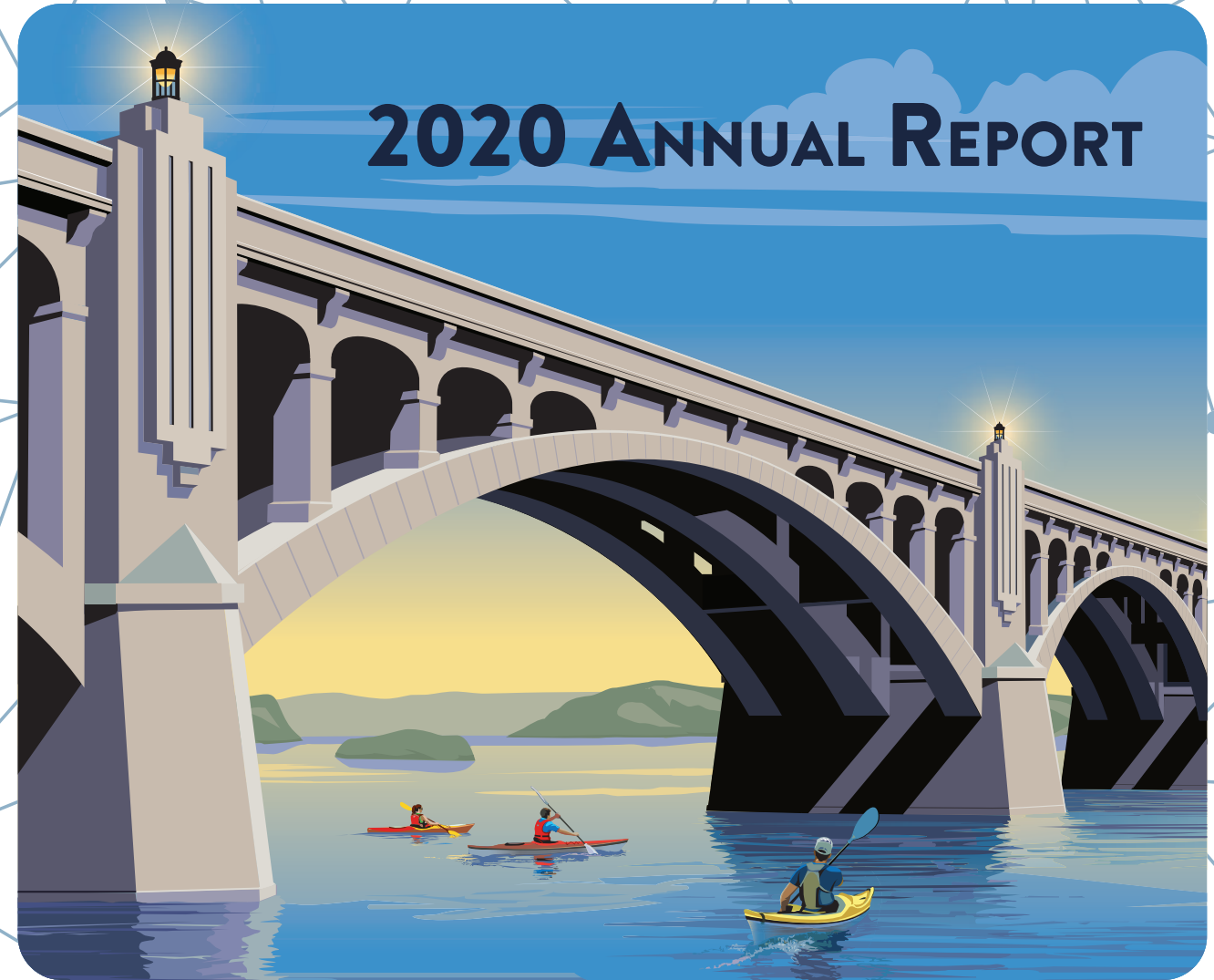
NET TO RESERVES: \$276,797

SUSQUEHANNA
NATIONAL HERITAGE AREA

Zimmerman Center
for Heritage
1706 Long Level Road
Wrightsville, PA 17368
717-252-0229

Columbia Crossing
River Trails Center
41 Walnut Street
Columbia, PA 17512
717-449-5607

WWW.SUSQUEHANNAHERITAGE.ORG



SUSQUEHANNA
NATIONAL HERITAGE AREA



COVID-19 IMPACT

CENTER OPERATIONS

SNHA's Zimmerman Center for Heritage & Columbia Crossing visitor centers welcomed 14,139 visitors in 2020. Although this is a significant decrease from previous years, the centers were closed for more than 100 days due to COVID-19 mitigation efforts. SNHA was able to secure federal, state, and local COVID relief funding and keep our staff working on important regional planning projects and storytelling initiatives.



RIVER STORYTELLING

RIVER DISCOVERY BOAT TOURS

SNHA has completed our second successful season of River Discovery Boat Tours, having given 1,075 participants the opportunity to experience the natural beauty of the river and learn about its amazing historical legacy. Our Bigger Boat Initiative is moving forward to expand tour capacity in future seasons.



DIGITAL INITIATIVES

With our visitor centers closed and in-person programming suspended for much of 2020 due to COVID, SNHA used our social media platforms and website to engage people and keep them connected to our organization and the river. We also developed self-guided outdoor experiences and other online resources to encourage visitation and learning about the river.

- RiverRoots Heritage Blog
- Columbia Summer Bucket List
- NW River Trail Heritage Map
- SNHA River Photo of the Week

NEW EXHIBITS

SNHA worked on two new exhibits - one at each visitor center. The Susquehannock Gallery at the Zimmerman Center for Heritage will be an immersive, permanent exhibit about Native American culture. At Columbia Crossing, A Look Back at Hunting, Fishing & Trapping on the Susquehanna River explores the techniques and tools for capturing wildlife on the Lower Susquehanna River and will be on display through August 2021.



REGIONAL PLANNING

NATIONAL HERITAGE AREA MANAGEMENT PLAN

A Management Plan is required by the U.S. Department of Interior as part of our NHA's 2019 designation by Congress. The goal of the plan is to provide for management, preservation, protection, and interpretation of the cultural, historic, and natural resources of our NHA, which includes both Lancaster County and York County. We launched this important planning process in late 2020 with Heritage Strategies, LLC, our project consultants.



MIFFLIN HOUSE PROJECT

SNHA is working with Preservation PA and The Conservation Fund to acquire, preserve, and enhance the historic Mifflin House and farm near Wrightsville as a major visitor destination for our area. A concept plan for the site includes: SNHA Discovery Center/headquarters, Underground Railroad Center, heritage park, nature preserve, and interpretive trail to the river, where SNHA owns waterfront land with river access.

VETERAN'S MEMORIAL BRIDGE REHABILITATION

SNHA is a consulting party in PADOT's Section 106 process related to the pending \$60 million rehabilitation of Veterans Memorial Bridge (SR462). The proposed design includes a roundabout at the landing in Wrightsville and incorporates bicycle/pedestrian facilities and connections to the riverfront parks and trails on both sides of the river.



COLUMBIA RIVER PARK EXPANSION

For three days in mid-October, a PA Outdoor Corps Adult Crew worked in the park expansion area north of Veterans Memorial Bridge to clear invasive species, extend the loop trail to the river, repair split-rail fence, and lay a trail surface. SNHA led an online fundraising campaign which funded the project entirely with private donations.

OTHER PROJECTS SNHA HELPED ADVANCE

- NW River Trail - Enola Low Grade Gap Feasibility Study
- Marietta Depot Trailhead Project
- Susquehanna Riverlands Conservation Landscape Initiative
- Chesapeake Gateways Network